



# 2017 Annual Review



# Message from the Chair



## **Rob Winter**

Chair, MAXIMUS Foundation UK

I am delighted to be introducing the third annual review for MAXIMUS Foundation UK in my first tenure as chair. 2017 has been a great year for grant giving and fundraising, and I am really proud of all we have accomplished.

In this review, we look at some of our key fundraising achievements as well as the many charities we have supported throughout the year. I would also like to take this opportunity to thank my predecessor, Marilyn Saunders, for the incredible work she has done in steering the Foundation to where we are today. It is a remarkable legacy she leaves behind and I am incredibly honoured to be building on all that Marilyn achieved.

This year, we awarded £47,500 to 19 charities across the country. From Cumbernauld to Cardiff and everywhere in between, we supported charities committed to raising awareness for a range of conditions, helping people overcome hardships and dedicated to improving the lives of the people in our communities. You can read all about this year's beneficiaries and the amazing work they do on pages 13 to 15.

At the beginning of the year, we set ourselves some ambitious fundraising targets and I am pleased we have been able to meet them. Not only did we set up our first JustGiving page, we also completed our first summer and winter fundraising activities with MAXIMUS UK colleagues coming together to raise funds for the Foundation.

Taking a quick look at the year ahead, once again we have lots in the pipeline. We plan to expand our team of trustees, focus more on fundraising and encourage more of our colleagues to nominate a charity.

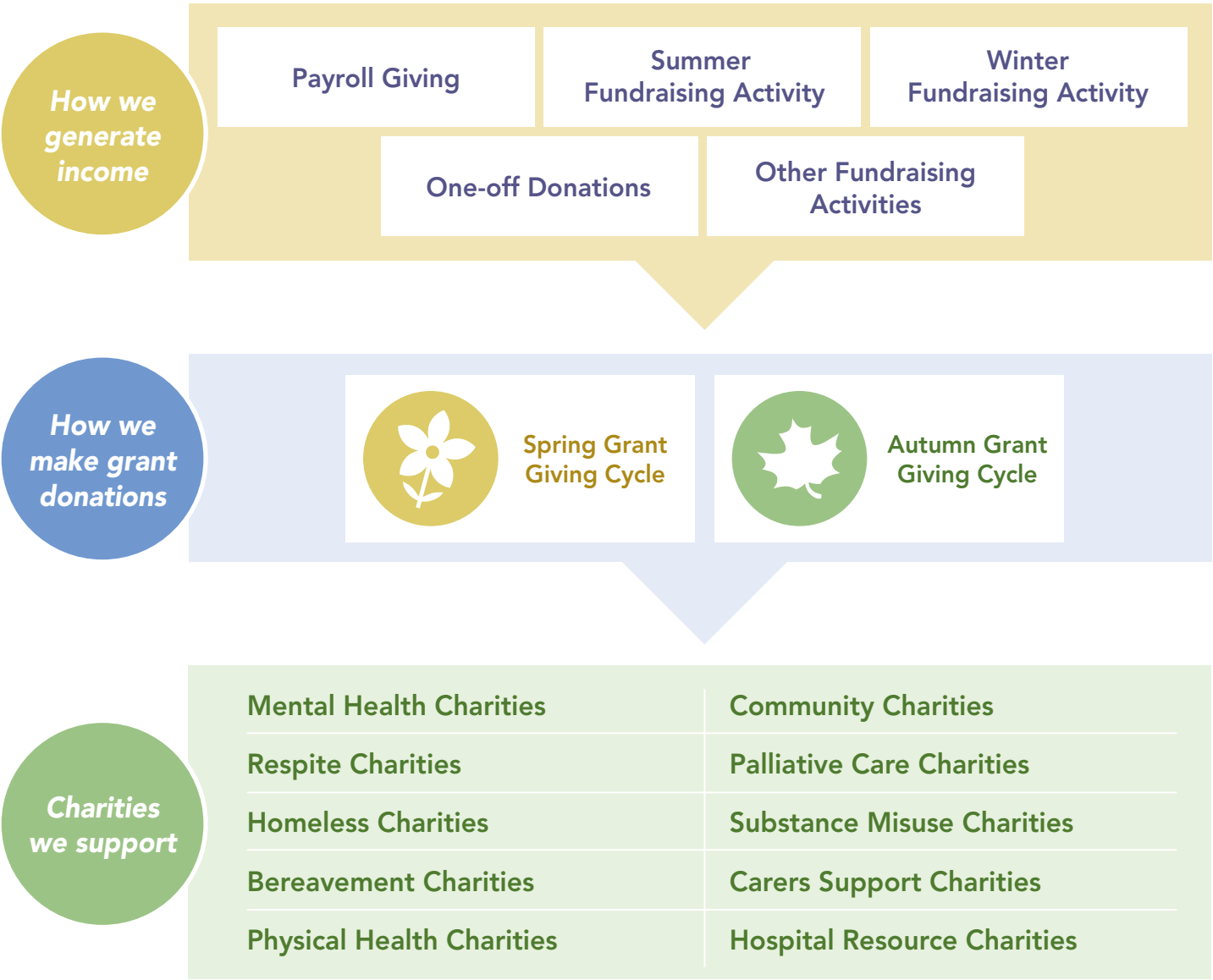
All in all it has been an exciting and rewarding year and I hope you enjoy reading about the work we've done, the charities we've supported and the difference we've made.

A handwritten signature in blue ink, appearing to read 'Rob Winter', with a large, stylized loop at the end.

# About the Foundation

At MAXIMUS UK, supporting people in need is at the heart of everything we do. In 2015, MAXIMUS Foundation UK was established as a not-for-profit enterprise to support community groups and charities that share our aims and values.

Thanks to the generous contributions we receive and our fundraising efforts throughout the year, we are able to make significant grant donations to a variety of staff-nominated charities across the UK every year.



Mental Health Charities

Respite Charities

Homeless Charities

Bereavement Charities

Physical Health Charities

Community Charities

Palliative Care Charities

Substance Misuse Charities

Carers Support Charities

Hospital Resource Charities

# Board of Trustees

Our Board of Trustees is made up of representatives from all MAXIMUS UK businesses.

The structure below includes the appointment of a new trustee, the resignation of two trustees and the appointment of a new chair. It also shows their representation across each of the four MAXIMUS UK businesses.



**Rob Winter**  
Chair, MAXIMUS Foundation UK



**Suzie Frew**  
CHDA



**Joanna Rebow**  
MAXIMUS People Services  
and Revitalised



**Fra Doran**  
MAXIMUS People Services



**Dr Lucy Goundry**  
Health Management



**Madison West**  
MAXIMUS Foundation



**Laura Turner**  
Remploy



**Sam Sherlock**  
Retired Trustee



**Marilyn Saunders**  
Retired Chair



**Sarah Pearce**  
Retired Trustee



# Fundraising Activities

## Fundraising

Fundraising is essential to the success of the Foundation. The more money we raise, the more charities we can support and the greater the difference we can make to people in need.

Each year we undertake a number of fundraising initiatives to raise funds and support charities in our communities. In 2017, we raised a total of **£2,240.49** as a result of our fundraising activities. All eligible donations were matched-funded by MAXIMUS UK businesses. So for every eligible pound donated to the Foundation by a MAXIMUS UK colleague, a pound was donated by the business too.

## 2017 Summer Fundraising Activity



> **£1,124.07**  
raised for Virtual 5k

Before bidding farewell to the long sunny days of summer, we asked colleagues to dig out their goggles, polish their wheels, or brush down their running shoes in our Virtual 5K fundraising challenge.

From the mountainous Scottish Highlands to the sandy South Coast of England, colleagues ran, walked, jogged, biked, swam or pushed their way to 5K to raise **£664.07** for the foundation. Each eligible donation was match-funded by the business, resulting in a total of **£1,124.07** funds raised in our Summer Fundraising Activity.





## 2017 Winter Fundraising Activity



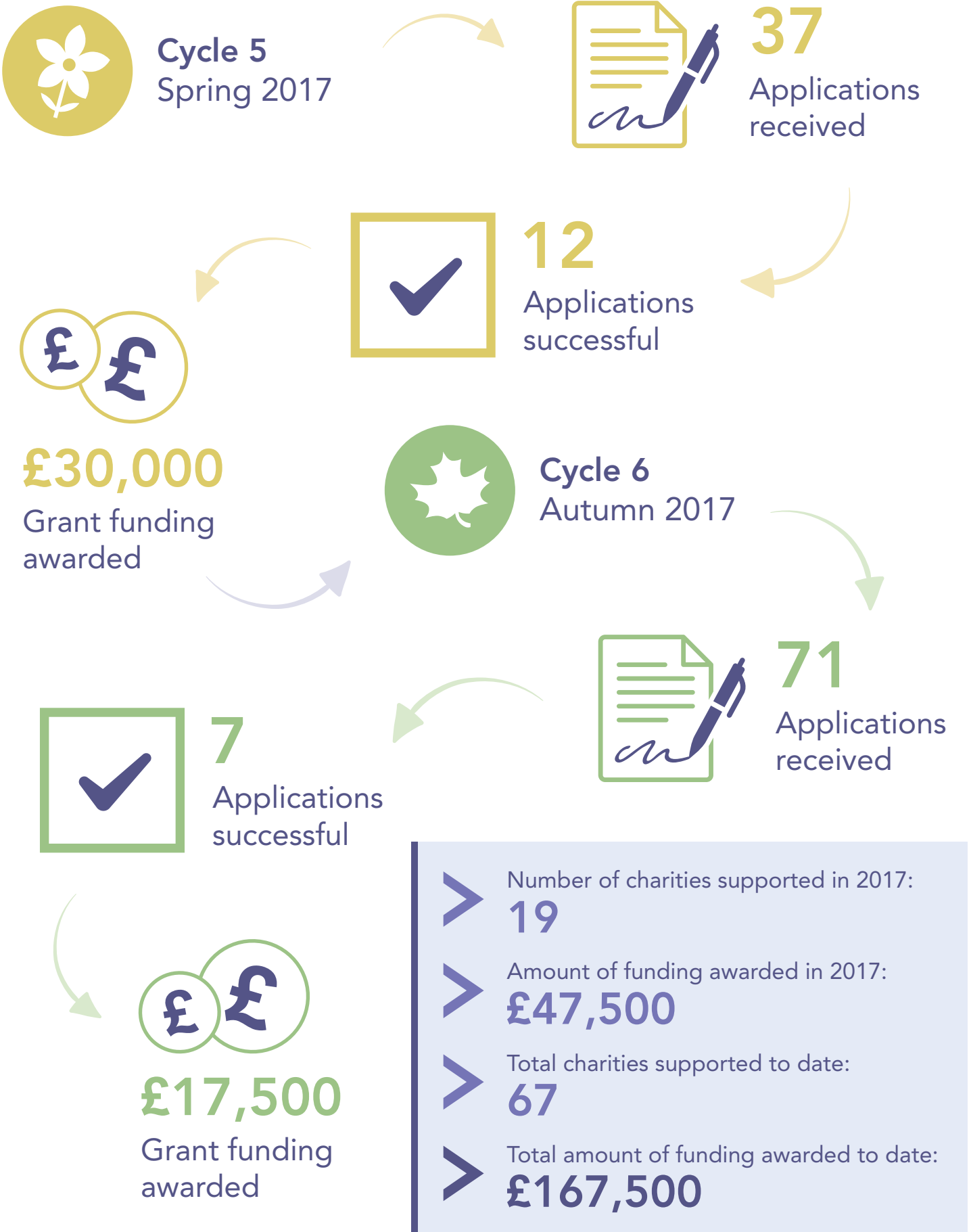
> **£1,116.42**  
raised for Festive Friday

'Twas the season of giving when festivities abound and MAXIMUS UK colleagues decided to spread charity and goodwill all round. In December they donned their festive jumpers, put on their favourite elf hats and decked our halls with tinsel and twinkly lights to help us make Festive Friday a huge success once again.

Thanks to our colleagues' festive spirit, we were able to raise **£558.21** for Festive Friday. Our eligible fundraising efforts were matched by MAXIMUS UK businesses, resulting in a total of **£1,116.42** raised over the festive period.



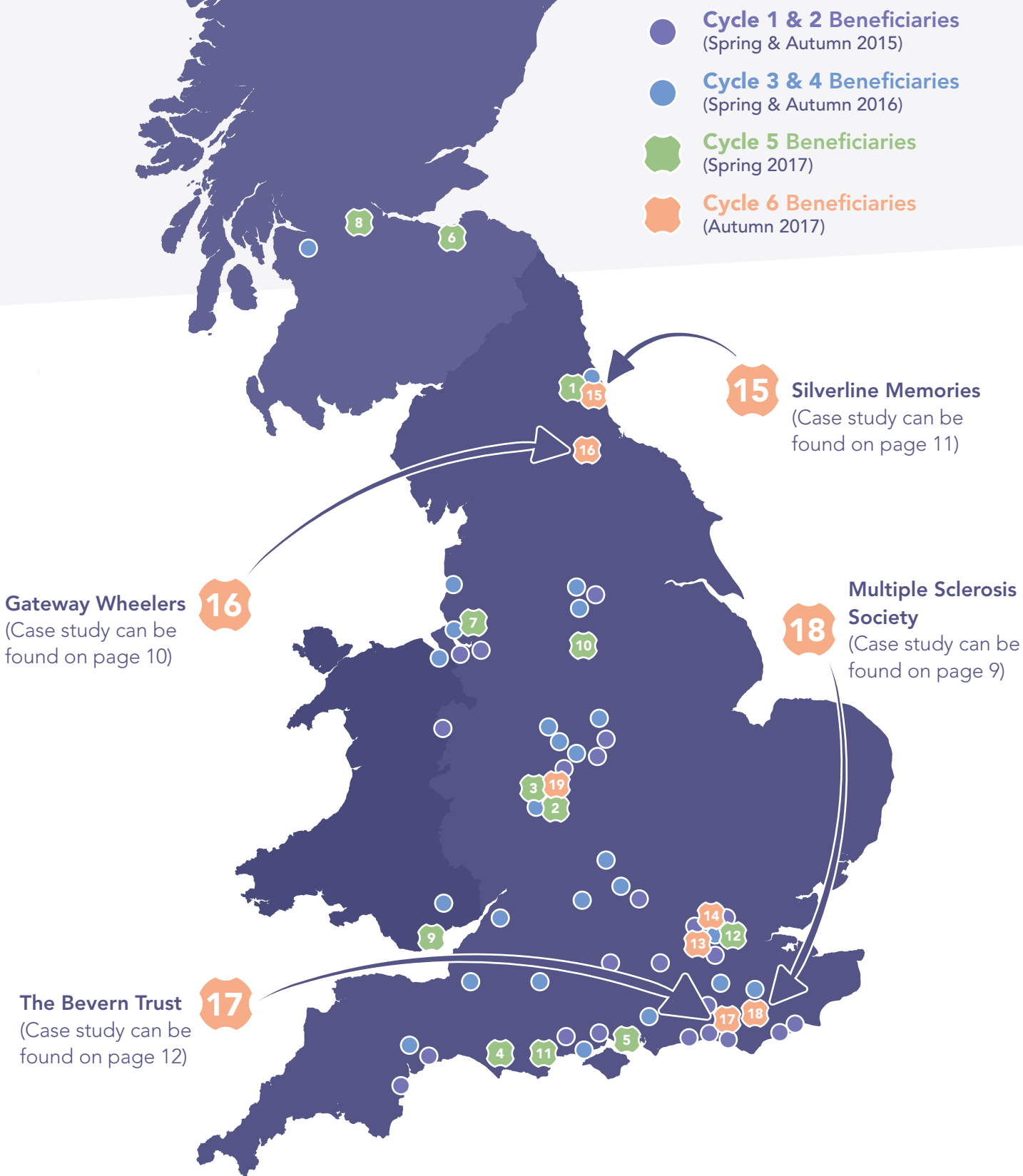
# Grants Awarded



# Charities Supported

This map shows the locations of all the charities we have supported.

Read about all the numbered charities on pages 13, 14 & 15.





*We have supported*



## Eastbourne and South Wealden Multiple Sclerosis Group

Physiotherapy sessions for people with MS



Our donation of £2,500 was used to fund vital physiotherapy sessions, helping people with Multiple Sclerosis overcome difficulties and improve physical abilities.

The Eastbourne and South Wealden Multiple Sclerosis Group is a branch of the MS Society UK. With 240 members in the Eastbourne and South Wealden area, they provide a variety of social and therapy-related activities for anyone affected by MS. These include a weekly ladies group, a craft group, monthly lunch groups, weekly yoga classes and two weekly sessions in the physiotherapy gym at the local District General Hospital. They also provide wheelchair accessible transport and specialist advice for those who need it.

“

We were heartened to learn we had been selected to receive a grant from MAXIMUS Foundation UK. Every year, we provide vital activities and support for the several hundred people affected by Multiple Sclerosis in this part of East Sussex. Thanks to our grant, we have been able to continue providing physiotherapy sessions and making a difference to many people's lives which is really amazing.”

**Toni Morgan, Group Co-ordinator, Eastbourne and South Wealden MS Group**

“I'm delighted my nomination was chosen. My sister-in-law has MS and has really benefited from the support of Eastbourne and South Wealden MS Group. She has been able to attend these hugely beneficial sessions at our local hospital. She also receives welfare visits to aid what is a very difficult condition to manage, relieving a great deal of stress on the whole family.”

**Sue Thursfield, MAXIMUS colleague who nominated the charity**



## Gateway Wheelers

A new website to take disabled cycling up a gear

*We have supported*



Our grant of £2,500 was used to build a new website so that Gateway Wheelers can reach more people and bring the joy of cycling into more disabled people's lives.

For more than 20 years, Gateway Wheelers has enabled people with disabilities to enjoy cycling in Chester-Le-Street and Darlington in the North of England. Every year, they organise a number of fun, suitable rides for people with disabilities. They have a wide range of bicycles, tricycles, go karts and two-person cycles, and pride themselves on providing suitable cycles, equipment and support, no matter their members' needs.

“

For many years I have heard about the incredible cycling opportunities Gateway Wheelers provides to people with disabilities. Knowing the immense impact this has on disabled individuals and their families, I'm delighted my company has offered their support with this generous grant so that more and more disabled people in our community can continue to lead full and rewarding lives.”

**Courtney Mallen, MAXIMUS colleague who nominated the charity**

“For 20 years, Gateway Wheelers has created safe, supported opportunities for people with all kinds of disabilities to come together and enjoy cycling with their families and friends. We are very grateful for this grant as the new website will go a long way in helping us reach more people with disabilities and tell the heart-warming stories of our members and volunteers.”

**Sarah Young, Development Officer, Gateway Wheelers**



*We have supported*



## Silverline Memories

Monthly Tea Dances for a whole year for people living with dementia



Our grant of £2,500 was used to fund Tea Dances twice a month for a whole year so that people living with dementia can find joy throughout the year.

Established in 2013, Silverline Memories is a volunteer-run charity that provides places to go and things to do for people living with dementia in Newcastle and Gateshead. Completely funded by grants and the generosity of supporters, Silverline Memories facilitates a number of social opportunities in the area every month and provides specialist support to people living with dementia. From Dementia Cafes and Tea Dances, to carer support, a community garden and their new Memory Bus, they are committed to ensuring joy can be found and a fully active life can be lived after diagnosis.

“

I know first-hand how important these activities are for the social wellbeing of people living with dementia in the area. My grandmother suffered from dementia and she would have loved the monthly Tea Dances and Dementia Cafes had they been available to her. Thank you so much for the grant donation.”

**Clare Taylor, MAXIMUS colleague who nominated the charity**

“We are very grateful to MAXIMUS Foundation UK for the donation. A grant this size has enabled us to deliver two Tea Dances a month for the whole of 2018. Our Tea Dances are attended by an average of 40 people per month, with over 100 attending our Christmas Dance. The dances bring such joy to those who attend them, and being able to guarantee these events for the whole of 2018 is wonderful.”

**Sandra Hastings, Founder and COO of Silverline Memories**



## The Bevern Trust

30 Hydrotherapy sessions for people with profound disabilities

*We have supported*



For almost two decades, The Bevern Trust has been helping young adults with profound disabilities to live active and fulfilling lives. They do this by offering love, care, freedom and opportunities within the community. Their residential care home offers a safe, loving environment for young adults with complex needs for as long as they choose to live there. While their home care project extends specialist care to individuals and families that require assistance at home.

“

This grant has allowed us to provide 30 Hydrotherapy sessions for the people we care for. These sessions provide a range of wonderful benefits for people with complex needs, giving them new-found freedom to move in new ways while promoting blood flow and reducing pain. We are very grateful to MAXIMUS Foundation UK. Being able to provide this much-needed therapy is truly wonderful.”

**Jonathan Spencer, Chief Executive, The Bevern Trust**

“I was delighted to learn that my nomination was successful. I have seen The Bevern Trust evolve from the physical foundations of their local care home to the incredible support which they offer to profoundly disabled individuals in the wider community today. Compassion, care and community truly is at the heart of everything they do, and I am delighted my company has been able to support them in providing a safe, nurturing and loving environment for people in need.”

**Kate Oliver, MAXIMUS colleague who nominated the charity**



## Cycle 5 Beneficiaries (Spring 2017)

### Charities nominated by MAXIMUS People Services colleagues

#### 1 The OddBalls Foundation, Newcastle Upon Tyne

Established in 2016, the OddBalls Foundation is committed to raising awareness of Testicular Cancer and making a difference to male health around the world. Every year, they educate thousands of men about the importance of early diagnosis, encouraging men to check themselves regularly.

Our grant will go towards distributing 1,000 "Check Yourself Guides" across the North region of the UK. Distributed in sports clubs, leisure facilities and NHS establishments, these guides will raise awareness of Testicular Cancer and the importance of checking yourself regularly.

### Charities nominated by Remploy colleagues

#### 2 The Ups of Downs, Warwick

The Ups of Downs was founded in 2004 to offer support to children born with Down syndrome, their parents and families. Today they work with more than 60 families, empowering parents to give their child every opportunity to develop, flourish and achieve, by providing them with knowledge, confidence, ability and resources.

Our grant will be used to pay for a teacher with specialist training to provide 6 months of early intervention sessions to up to 12 preschool children. Parents will be shown a range of activities that they can do at home to promote development across a range of different areas.

#### 3 Birmingham Vision, Birmingham

Birmingham Vision provides vital resources and information to the visually impaired community of Birmingham, their families and their carers. Committed to reducing the impact of sight loss, they promote dignity and opportunity within the community.

Our grant will be used to create opportunities for visually impaired people to access sports services and try out new sports in a safe environment. From specialist sports equipment to the charity's 'Have a Go' days, we hope to enable the Birmingham sight loss community to experience the joys of sport and exercise for themselves.

### Charities nominated by CHDA colleagues

#### 4 Autism Wessex, Wessex

Autism Wessex provides specialist services and support for anyone affected by autism. Through their Portfield School, advocacy and advice services, as well as community support services, they empower, inform and inspire families affected by autism in the Wessex Community.

Our grant will be used to fund the Information and Advice Services, which gives parents and carers all the support, knowledge, training and advice they need to make the world a less scary place for children with autism.

#### 5 Teenage Enable Ability, Portsmouth

Enable Ability was established to promote and support the care, welfare and advancement of disabled people in Portsmouth and the surrounding area. Through various disability programmes, they enable people of all ages and abilities to lead fulfilling lives.

Our grant will be used to fund a community garden and other fundraising activities to give the teenagers an opportunity to get involved, learn new skills, make new friends and build their confidence.

#### 6 Special Olympics, Lothian

Special Olympics Lothian provides year-round sports training and athletic competitions for children and adults with leading disabilities. It gives them the opportunity to develop physical fitness, demonstrate courage and experience the joy of sharing their skills with families, fellow athletes and the community.

Our grant will be used to fund entrance fees, travel costs, training and equipment for the Special Olympics. This will enable the disabled people in Lothian to build a sense of belonging, develop friendships, realise their sporting potential and gain new life skills, independence and confidence in the process.

#### 7 My Life Legacy, Wigan

My Life supports people of all ages and all abilities who need support to live a good life. They help reduce social isolation and loneliness by bringing people together.

Our grant will be used to help bring people together through the charity's bicycle workshop project. This project will help young people meet new friends, build relationships, learn new things, gain confidence, be more independent, have fun and take part in activities in their local community.

## 8 YMCA – YWCA, Cumbernauld

Established in 1960, the Cumbernauld "Y" is committed to empowering children, young people and families by providing much needed activities, programmes and services in the community.

Our grant will go towards the installation of disabled toilet facilities in the outdoor playzone. This will allow YMCA – YWCA to extend their services to children with disabilities so they can expand their social interaction and skills – essentially allowing them to enjoy the 'normality' of play that others may take for granted.

### Charities that applied for funding

## 9 Teenage Cancer Trust, Cardiff

Teenage Cancer Trust seeks to tackle the devastating effects a cancer diagnosis can have on a young person's life. Committed to making life better for 13 – 24 year olds with cancer, they ensure every young person has the support they need before, during and after treatment.

Our grant will go towards the charity's 'Before, During and After' appeal which aims to reach every young person who needs support at each critical stage, ensuring no young person has to face cancer alone.

## 10 Special Olympics, Sheffield

Special Olympics supports over 10,000 athletes across the country with learning disabilities. Through various sports programmes, they provide

opportunities for athletes to compete at local, regional and national levels.

Our grant will be used to hire a venue for 12 months and purchase team kits for sports teams. The athletes have gained so much from participating in sports, and this grant will enable this valuable service to continue.

## 11 Dorset Action on Abuse

Dorset Action on Abuse supports people over the age of 16 who suffer from the consequences of any form of childhood abuse. Through counselling and creative therapies, they help develop the skills and confidence of abuse survivors so that they can thrive in all areas of their lives.

Our grant will help Dorset Action on Abuse to continue supporting young adults overcome the effects of childhood abuse and lead loving, fulfilling lives.

## 12 Family Holiday Association

Founded in 1975, the Family Holiday Association helps disadvantaged families access a short holiday break. As the only national charity dedicated to helping economically and socially deprived children and their families, they enable families to escape from the hardships and struggles of life, if only for a while.

Our grant will help the Family Holiday Association to provide a break away from the day-to-day stresses some families face, making a significant difference to their current and future life.



## Cycle 6 Beneficiaries (Autumn 2017)

### Charities nominated by MAXIMUS People Services colleagues

#### 13 YoungMinds

YoungMinds is the UK's leading charity committed to improving the mental health and wellbeing of children and young people. Through their Parents Helpline, mental health resources, campaigning and support, they work hard to make sure that children and young people are given the tools they need to cope with everyday life.

Our grant will go towards funding the YoungMinds Parents Helpline, which provides reassurance, information and guidance to parents or carers worried about the mental health of children. The donation will allow YoungMinds to help 56 more parents and families who are struggling with mental health problems.

### Charities nominated by Remploy colleagues

#### 14 The Arctic One Foundation

Established in 2011, The Arctic One Foundation has helped hundreds of athletes of all abilities (including Andy Lewis, gold medallist for Team GB at the Rio Paralympics) realise their sporting potential by making sport accessible to all through their annual Tri and Para Tri Festival, Aquathlon, Duathlon, Run and Junior Para Triathlons.

Our grant will go towards funding The Arctic One Foundation's 'Forward Motion' Grant System and Annual Free Junior Para Triathlon – the only dedicated Triathlon for disabled children in Europe.

#### 15 Silverline Memories, Newcastle upon Tyne

Established in 2013, Silverline Memories provides places to go and things to do for people living with dementia. They facilitate social activities and specialist support in their community to ensure joy can be found and a fully active life can be lived after diagnosis.

Our grant will allow Silverline Memories to deliver two Tea Dances each month for the whole of 2018. These Tea Dances bring such joy to the dozens of people who attend them.

### Charities nominated by CHDA colleagues

#### 16 Gateway Wheelers, Chester-Le-Street and Darlington

For more than 20 years, Gateway Wheelers has enabled people with disabilities to enjoy cycling in Chester-Le-Street and Darlington in the North of England. Every year, they organise a number of fun, suitable rides for people with disabilities.

Our grant will go towards building a new website so that Gateway Wheelers can reach more people, share the heart-warming stories of their members and volunteers, and bring the joy of cycling into more disabled people's lives.

### Charities nominated by Health Management colleagues

#### 17 The Bevern Trust, Barcombe

For almost two decades, The Bevern Trust has been helping young adults with profound disabilities to live active and fulfilling lives. They do this by offering love, care, freedom and opportunities within the community.

Our grant will be used to fund 30 Hydrotherapy sessions for people with profound disabilities. This much-needed therapy will bring pain relief and the freedom to move in new ways to people with complex ability needs.

#### 18 Eastbourne & South Wealden Multiple Sclerosis Group, East Sussex

The Eastbourne and South Wealden Multiple Sclerosis Group is a branch of the MS Society UK. They provide a variety of social and therapy-related activities for anyone affected by MS in their community.

Our grant will help fund much-needed weekly sessions at the local District General Hospital physiotherapy gym for people with multiple sclerosis, promoting the physical abilities of people with MS.

#### 19 SoLO Life Opportunities, Solihull

Founded in 2000, SoLO enables children and adults with learning disabilities to enjoy social and leisure activities through safe, supported projects and programmes.

Our grant will help fund vital social programmes and activities in the Solihull area so that children and adults with learning disabilities never miss out on the opportunity to do something for themselves, develop as individuals and make and keep friends within their community.



# Get Involved

## Our Fundraising Activities

- 1) Summer Fundraising Activity
- 2) Winter Fundraising Activity
- 3) Payroll Giving

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## Nominate a Charity

We award grants to staff-nominated not-for-profit organisations that share our commitment to helping disadvantaged groups.

- Spring Cycle Deadline: 28 February
- Autumn Cycle Deadline: 31 August



Health  
Outcomes



Employment  
Opportunities



Community  
Development

## Make a Donation

We welcome donations from individuals and businesses. Whether you make a one-off donation, set up a regular contribution to the foundation, or sign up for Payroll Giving, help us to help people in need in our communities.

Find out more by contacting the foundation team at [foundation@maximusuk.co.uk](mailto:foundation@maximusuk.co.uk) or donate via JustGiving.

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## Keep Updated

Follow us on Facebook for the latest news and updates on the charities we support throughout the year.

[facebook.com/maximusfoundationuk](https://facebook.com/maximusfoundationuk)  
[foundation@maximusuk.co.uk](mailto:foundation@maximusuk.co.uk)

### Disclaimer

*This annual review is not intended to replace the annual report. The MAXIMUS Foundation UK annual report can be found on the Charity Commission website.*

*This annual review contains information on the awarding and pledging of funds between 1 January – 31 December 2017. In some cases, the payment transactions were made after 31 December 2017 or are still to be made at time of publication.*

*Please note, this review spans a different time period to the annual accounts and therefore the details of both will differ.*

